



## GERMANY-JAPAN STARTUPS PLATFORM

### 1<sup>ST</sup> GENERAL CONFERENCE BETWEEN BERLIN AND TOKYO

Tuesday, February 28<sup>th</sup>, 2017

**Berlin: #openspace**

Bülowstraße 80, 10783 Berlin  
10 - 11.30 a.m. Video Conference  
11.30 - 1.30 p.m. Networking

**Tokyo: FinGATE**

Nihonbashi, Kayaba-cho, Tokyo  
6 - 7.30 p.m. Video Conference  
7.30 - 9.30 p.m. Networking

*\* connected simultaneously via video conference \**

*All discussion will be held in English, but an exchange in German and Japanese during the reception will be possible as well.*

**A new generation of enterprises is on the rise in Japan and Germany: innovative startup companies with high growth potential make up an emerging sector in our highly industrialized, knowledge-based economies.**

Japan and Germany have large economies and great economic potential, but it seems to be relatively difficult to foster innovation and to finance startups. Thus, there is need for effective measures in order to access each market via partners as well as exchange ideas for innovation and connect each startups network.

The “Germany-Japan Startups Platform” aims to establish a basic framework for an effective cooperation among startup companies in Japan and Germany. This platform also welcomes participants of SME & large enterprises as well as any professionals with an interest in creating innovation together with startups.

It is intended for the 1<sup>st</sup> General Conference to be followed by Segmental Conferences focusing on the following specific areas: (1) FinTech, (2) Media & Contents, (3) BioTech / Life Science, Medical & Pharmaceuticals, Agriculture, Food & Beverages, and, (4) IoT, Manufacturing.

**Welcome**

Takeshi Yagi, Ambassador of Japan to the Federal Republic of Germany  
Dr. Hans Carl von Werthern, Ambassador of Germany to Japan  
Professor Jörg Rocholl, Ph.D., President, ESMT Berlin *[video message]*

**Introduction**

Kosei Okubo, Founder, Founders Guide; CEO, Bizceed.inc

**Pitch Session** (3 min pitch, 3 min Q&A with audience in both cities)

10 startup pitches; 5 from Berlin and 5 from Tokyo. Each of the four themes mentioned above will be covered by two or more pitches. (Detailed information on the 10 startups will be available on the [DJW Facebook page](#))

**Moderator**

Goya Kobayashi, Financial Attaché, Embassy of Japan in Germany

**Master of Ceremony**

Julia Münch, Director, Japanese-German Business Association (DJW)

**Networking, Reception** (end: 1.30 p.m. / 9.30 p.m.)

Kindly sponsored by:

Thanks to the support of the sponsors, participation is free of charge.



With kind support of:



Please find more information at [www.djw.de](http://www.djw.de).  
Contact: DJW e.V., Graf-Adolf-Straße 49,  
40210 Düsseldorf, Germany  
Email: [events@djw.de](mailto:events@djw.de)  
Tel.: +49 - 211 9945 9191  
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Please register via [events@djw.de](mailto:events@djw.de), fax (+49 - 211 9945 9212) or [online](#).



日独産業協会  
Deutsch-Japanischer Wirtschaftskreis



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**Tuesday, February 28<sup>th</sup>, 2017**

Registration via fax (+49 - 211 - 9945 9212),  
email to [events@djw.de](mailto:events@djw.de) or  
**online** (German) / **online** (日本語) until  
February 20<sup>th</sup>, 2017.

**Registration**

- Yes, I would like to participate. I am a member of the Japanese-German Business Association (DJW).
- Yes, I would like to participate. I am **not** a member of the Japanese-German Business Association (DJW) but I am interested in joining.

Title: \_\_\_\_\_

First name: \_\_\_\_\_

Surname: \_\_\_\_\_

Company: \_\_\_\_\_

Position: \_\_\_\_\_

Street: \_\_\_\_\_

Postal Code/City: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Signature\*: \_\_\_\_\_



Please find more information at [www.djw.de](http://www.djw.de).  
Contact: DJW e.V., Graf-Adolf-Straße 49,  
40210 Düsseldorf, Germany  
Email: [events@djw.de](mailto:events@djw.de)  
Tel.: +49 - 211 9945 9191  
Fax: +49 - 211 9945 9212

\* With my signature, I agree to have my name appear on the list of participants and to receive invitations to future DJW events via email. I am aware of the fact that photographs taken at the event might appear on the DJW website and on our social media presence. **Important:** The number of participants is limited. Applications will be processed in the order of their arrival. In case there are more applications than available seats, a waiting list will be opened. Breakfast costs will be charged (also for DJW members) if you do not attend the Asa no Kai without cancelling the participation in written form three days prior to the event. Please keep in mind that your DJW membership applies for the registered branch office only. Kindly be reminded that your membership applies for the employees of the registered office only. For further questions, please contact the DJW team (phone: 0211 - 99 45 91 91, email: [events@djw.de](mailto:events@djw.de)).