



日独産業協会
Deutsch-Japanischer
Wirtschaftskreis

GERMANY-JAPAN STARTUPS PLATFORM (GJSP) 2018 BLN – NRW – TYO

2ND GENERAL VIDEO CONFERENCE
CONNECTING STARTUPS FROM JAPAN AND GERMANY

VENUES AND HOSTS

ESMT, Schlossplatz 1, **Berlin**
Canon Deutschland GmbH, Europark Fichtenhain Krefeld, **NRW**
Wing Arc1st Corp., Roppongi Grand Tower, **Tokyo**

** all venues connected simultaneously via video conference **

DATE AND TIME

September 15, 2018 (Saturday)
in Germany: 10:00 a.m. – 2:00 p.m. *(including networking session)*
in Japan: 5:00 p.m. – 9:00 p.m. *(including networking session)*

TOPIC

“Bees and Trees: Innovation Drivers in Japan and Germany”

Japan and Germany - both knowledge-based economies and among the largest industrial nations - face similar social and economic developments, such as a need for globalization, digitization and an ageing society. Both countries are characterized by cutting-edge technologies and an active startup scene. Their businesses have a great potential for collaboration to drive innovations and foster economic growth.

The “Germany-Japan Startups Platform (GJSP)” aims to establish a basic framework for an effective exchange between the startups of both countries. The General Conference (GC) connects startups, SME & large enterprises, business angels and investors, banks and officials, as well as any professionals with an interest in creating

innovation simultaneously via video conference, deepens the information about the different startup ecosystems and creates chances for cooperation.

During the 2nd GC, we want to focus on cooperation possibilities between new economy (“bees”) and old economy (“trees”) from Germany and Japan.

PRELIMINARY AGENDA

10 a.m. (GER) / 5 p.m. (JP)

Welcome

10:10 a.m. (GER) / 5:10 p.m. (JP)

Greetings

10:20 a.m. (GER) / 5:20 p.m. (JP)

Introduction

10:30 a.m. (GER) / 5:30 p.m. (JP)

Panel I: “Japanese and German Startup Ecosystems:
Creating an Infrastructure and Framework for Innovation”
– Discussion and Comments by the Audience

11:30 a.m. (GER) / 6:30 p.m. (JP)

Panel II: “Innovation Drivers in Japan and Germany: Some Best Practices of
Successful Cooperation and how to shift from Vision to Reality”
– Discussion and Comments by the Audience

12:30 a.m. (GER) / 7:30 p.m. (JP) Networking Session (online and offline)

2 p.m. (GER) / 9 p.m. (JP) Closing

LANGUAGE

Conference language is English, but an exchange in German and Japanese during the networking session will be possible as well.

PARTICIPANTS

About 100 to 150 at each venue would be ideal. We strive for a well-balanced mixture of different players of both startup ecosystems in Germany and Japan (startups, traditional companies, banks, investors, business angels, academia, and institutions).

Registration will be possible via DJW website, no participation fee is charged.

Registration deadline is **September 10, 2018**.

PARTNERS

Embassy of Japan in Germany

Embassy of Germany in Tokyo

SPONSORING OPPORTUNITIES

To realize the project, we thank you for a contribution of **EUR 1,000 / JPY 130,000 (VAT included)**.

Your added values:

- ✓ Placing your company logo on
 - ✓ [DJW website](#)
 - ✓ [Facebook](#)
 - ✓ Programme
 - ✓ Welcome Slides
 - ✓ [YouTube Clip](#)
- ✓ Displaying material and roll-ups at all venues during the conference.

BACKGROUND

The idea for the “Germany-Japan Startups Platform” was born in 2016 when DJW made startups and their ecosystems in Germany and Japan topic of its anniversary symposiums in Berlin and Tokyo. On February 28th 2017, the 1st General Conference took place with almost 200 participants connecting two big cities and their startups simultaneously via video conference.

The Platform aims to establish a basic framework for an effective cooperation among startup companies in Germany and Japan; it is a unique platform offering startups in Germany and Japan a direct connection to each other. After the kick-off General Conference between Berlin and Tokyo, we sought to hold similar events connecting German cities with Japanese ones.

We know of the importance of face-to-face meetings. Therefore, the ultimate goal of this platform is to establish at first a startup ecosystem based on digitization, which would then lead to personal meetings of our participants either in Germany, Japan, or somewhere else.

Impression of the 1st General Conference 2017:

- [DJW YouTube Clip](#) (German / Japanese)
- [Report of TV.Berlin](#) (German)
- [DJW Event Archive](#) (English)
- [DJW Facebook Page](#) (English)
- [Event’s Facebook Page](#) (German, Japanese, English)

CONTACT AND REGISTRATION

Japanese-German Business Association e. V. (DJW)

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Duesseldorf, August 2018