



# SMART CUSTOMER COMMUNICATION USING AI

April 2018 | © METRO AG, Dr. Ehler Lange

# METRO AT A GLANCE



More than  
**1,000**  
locations



In **35**  
countries



With more than  
**150,000**  
employees



From  
**151**  
nations



Group sales  
**€37,140** million  
EBIT **€1,106** million

## OUR PORTFOLIO

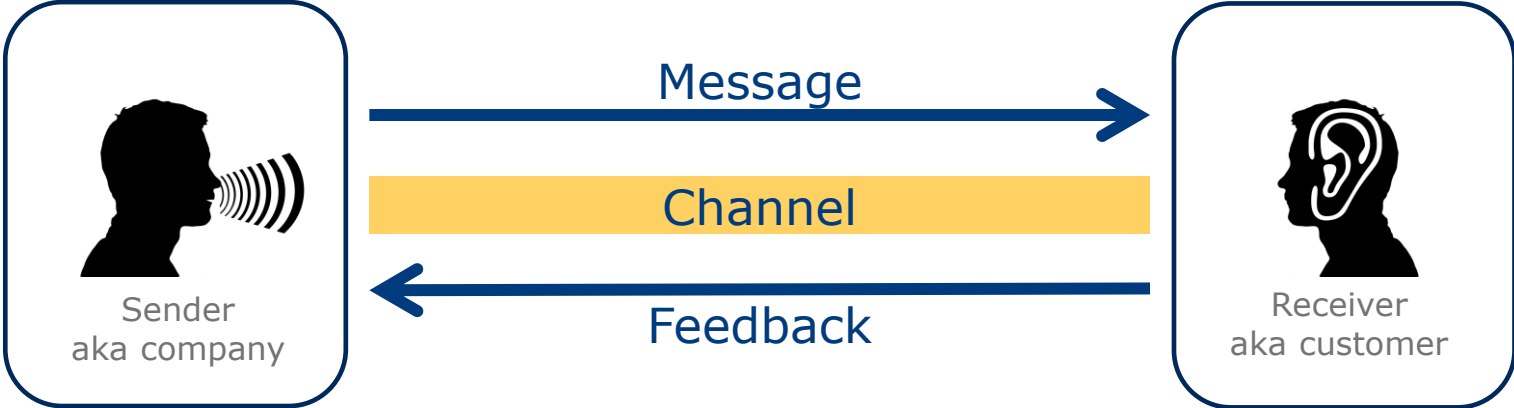
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# FROM COMMUNICATION...



# ...TOWARDS SMART COMMUNICATION

