Dear Madam, dear Sir,

‘Shaping the Future through Innovation’, that is the common topic for all of us. We know for a fact that the ability to make progress in knowledge and to capitalise on that progress in the global markets is the only way to achieve sustainable growth, prosperity and jobs.

North Rhine-Westphalia has an excellent reputation as a location for innovation on the international scale. We know that we can boast the largest concentration of research facilities in Europe and that NRW is one of Europe’s top industrial locations. We also know that Japan is a country with considerable potential for innovation. Which is why we believe that Germany and Japan are ideal partners.

Japan and North Rhine-Westphalia have similar, if not identical, key areas where innovation activities are focussed on. Energy research is one of them.

The German-Japanese Industrial Cooperation Committee (DJW) and the North Rhine-Westphalia Ministry of Innovation (MIWFT NRW) have therefore decided to synchronise events on 20 November.
During the afternoon, DJW will outline opportunities and limits of ‘electric mobility’ during a symposium at the Japanese embassy.

The symposium will be followed by a reception, beginning 18h00, at the North Rhine-Westphalia Government Representative Office in Berlin. The Ministry of Innovation would like to invite you to attend this reception. We will be using the opportunity to describe the options for co-operation with our universities.

Programme timetable

18h00  Words of welcome from Dr Michael Stückradt, Deputy Minister for Innovation, Science, Research and Technology in the NRW state government

18h05  Words of welcome from HE Dr Takahiro Shinyo, Japan’s Ambassador to the Federal Republic

18h10  Presentation of the Innovation Alliance, a joint effort amongst North Rhine-Westphalia universities. The alliance provides the business community with a platform right at the interface of theory and practice, enabling enterprises to acquire knowledge and research findings in an efficient and focussed manner.

18h20  Presentation of ProVendis. ProVendis advises NRW universities which want to patent their research findings, and markets their patents. Moreover, ProVendis offers exclusive access to professionally patent-protected new technologies.

18h30  Mix and mingle finger buffet

DJW will use the evening to award the Sumotori Prize for marketing excellence to a German company successful in the Japanese market.

Close at 21h00

To facilitate organisation we would be grateful if you could let us know whether you will be attending the reception by filling in the DJW registration form.

Yours sincerely

Martina Munsel
For the Minister